



Boom in Bourbon

New
Improved
Recipe



The Jim Beam family are Bourbon experts, who have spent over 200 years perfecting their craft. We've taken that expertise and created our very own JIM BEAM® Bourbon BBQ Sauce. Introduce a bit of Kentucky to your taste buds with our authentic JIM BEAM® Bourbon BBQ Sauce. An essential to any bourbon lovers BBQ menu, ideal for ribs, pulled pork and burgers!



Rich • Smoky • Sweet

Serving Suggestion: Spoon JIM BEAM® Bourbon BBQ Sauce over your pork loin ribs, and leave to marinate in your counter. To serve, tell your customers to bang the ribs in the oven until cooked through, and the sauce is nice & jammy. Top with chives and serve up with a couple of pickles, slaw and sweet potato fries for a real American feast!

Serving Suggestion: Pour JIM BEAM® Bourbon BBQ Sauce over prepared meatballs in a foil tray. To serve, tell your customers to bang in an oven until cooked. Serve with boiled corn on the cob & potato salad.

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James B. Beam
NONE GENUINE WITHOUT MY SIGNATURE